



GREEN MARK CASE STUDY

Bromley by Bow Centre

Organisation background

The Bromley by Bow Centre is a pioneering voluntary organisation that has transformed its local community. Established in 1984, the Centre has developed an innovative model to regenerate the area. Our aim is that Bromley by Bow will become a healthy, learning community within the economic mainstream.

The Centre offers over 100 activities each week. These are broadly grouped around health, enterprise, learning, environment and art.

The Centre is a thriving, energetic catalyst for social and economic regeneration in one of the most deprived inner city wards in the United Kingdom.

Why Green Mark?

Green Mark is an understandable process to go through and has clearly identifiable logos, which makes it easy to communicate our green credentials to our stakeholders.

Significant changes

One of the significant changes we have made is how we deal with waste. Previously most of our waste was just thrown in a bin and forgotten about (paper, food stuff, soft drink cans, etc.), going through the Green Mark process has raised the awareness of members of staff to recycle and re-use a lot more.

Advantages of Green Mark

Obtaining the Green Mark has set a foundation for us as an organisation to address our environmental impact and further improve our performance into the future.

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