



GREEN MARK CASE STUDY

Cartridge World Upminster

Organisation background

When the Partners Dave Brooks and Barbara Peacock had a redundancy offer July 2005 it seemed the perfect opportunity to utilise their knowledge and skills of the stationery industry by establishing a Cartridge World franchise.

Cartridge World Upminster's business is the refilling and remanufacturing on inkjet and laser toner cartridges and competitively priced new cartridges and speciality paper including high quality 100% recycled paper and other office supplies. In addition we provide unbiased advice on purchasing new printers and printer consumables. Our philosophy is to help save our customers money whilst helping save the environment, as most cartridges can be remanufactured.

Our customer base varies from local business, schools, care homes and retail customers.

Why Green Mark?

As we have a strong environmental ethos we feel the Green Mark accreditation underpins our values and assists us with our on going improvements.

Significant changes

Cartridge World Upminster now has an improved knowledge of and has achieved compliance with the waste legislation that affects our business sector. In terms of good practice we have undergone a complete review of our energy impacts and have improved performance with regards to lighting and heating. Overall staff awareness with regards to the impacts of our business has also been reviewed.

Advantages of Green Mark

As we are developing business sales, particularly with public sector and education, it could be important for us to demonstrate our good environmental practices. This could also be a tender document requirement. The process has made us focus on our daily practices and keeps us up to speed with current legislation.

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