



GREEN MARK CASE STUDY

CLOC Ltd

Organisation background:

CLOC Ltd is one of London's largest digital print centres with a full compliment of lithographic printing and extensive finishing facilities. We have thirty years experience and are the primary printer for London's universities and colleges.

Why Green Mark?

At CLOC Ltd we see Green Mark as a necessary initiation into thinking environmentally and improving as a company. We intend to use Green Mark as a stepping-stone to promote green thinking amongst our staff and client base.

Significant changes

Our staff are now committed to environmental training, a practice in which we develop their skills of waste management. We put emphasis on organising and managing important legislation in order to maintain and improve waste control.

Advantages of Green Mark

Green Mark demolished any excuse to not put into practice environmentally concerned attitude with immediate affect. Green Mark was a fundamental advantage in assessing our company's environmental policy and therefore where we were situated in the development of green thinking.

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