



GREEN MARK CASE STUDY

ERNEST BOND PRINTING LTD

Company Background

Ernest Bond is a commercial lithographic printer that has been operating for over 50 years with a history going back through four generations of the owner's family. Ernest Bond has existed in its current form since 2004 and currently employs 10 members of staff.

Why Green Mark?

Since 2004 Ernest Bond has increasingly sought to trace and account for its products, including waste. Green Mark Level 1 was able to provide formalisation, external verification and evidence of what the company was trying to do. Having a more formalised procedure has made things easier, providing clarification of existing policies and a framework for continual improvement.

Significant Changes

Significant changes as a result of working towards Green Mark Level 1 include investment in a CTP (computer-to-plate) system, which eliminates the use of film and reduces chemical use in the printing process by 80%, including complete elimination of the most toxic and dangerous substances. As well as helping to reduce environmental impacts, the move to CTP also has cost and quality advantages for the company. Another major change has been a 50% reduction in the amount of materials being sent to landfill as a result of Ernest Bond developing and implementing waste recycling systems and procedures.

Advantages of Green Mark

Ernest Bond anticipates that Green Mark will give them a marketing edge, for example, councils are acknowledging the environmental award and understand that it can help them meet their own environmental responsibilities. The business sees the implementation of Green Mark as an ongoing process. Monitoring and reducing energy consumption will be the priority for the coming year (06-07).

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