



# GREEN MARK CASE STUDY



## Enterprise Enfield

### Organisation background

Enterprise Enfield is a not for profit, DTI approved enterprise agency with over 21 years experience of delivering business support services to the local community. This includes practical information, expert advice, guidance and training seminars to help people start new businesses as well as develop and expand established ones. Over the years Enterprise Enfield has developed an enviable reputation as a highly respected, quality provider of business support services to new and established businesses.

Enterprise Enfield also owns and manages 57 low cost units and offices in an Enterprise Centre in Ponders End. The building houses 35 thriving businesses (employing over 400 staff) from nursing agencies, caterers, fashion designers and security companies.

### Why Green Mark?

Enterprise Enfield assists hundreds of small businesses each year, and we feel it is our duty to promote environmentally sustainable working practices into the advice we offer them. It will also inspire us to continue the good work and strive for an even better performance ourselves.

### Significant changes

All staff have fully embraced the Green Mark and now take pride in reusing scrap paper for internal documents and printing on double sided for all external documents. Additional paper minimisation initiatives include scanning and transmitting documents electronically. When disposal is required paper is segregated and recycled along with plastics and toner cartridges. Staff also check whether lighting is actually needed in the office before turning on all the lights, on sunny days there is no need for artificial lighting. These changes have also spilled over into their private lives and they now take responsibility for recycling their rubbish at home.

### Advantages of Green Mark

Being able to promote environmentally sustainable working practices to a wider audience.

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