



GREEN MARK CASE STUDY

ETC UK Ltd

Organisation background

ETC UK provides audiovisual hire to clients. This includes equipment hire of large format projectors and video projectors, sales, site visits, pre-production, image design and creation, media printing technical support and on-site technicians. Our main customers are events organisers and campaigners.

Why Green Mark?

ETC first became aware of Green Mark by attending the local Barking HUBS Forum, which provides services for local businesses. ETC realised this would be a great step in the right direction to get involved in helping reduce the impact ETC has on the environment and to advertise what we are doing to our existing clients and to potential customers.

Significant changes

The impact that we have noticed most at ETC is the cost savings that are involved with recycling. The general waste collections are fortnightly and our recycling bins are now on a call and collect basis, which has helped save money significantly.

Advantages of Green Mark

It brings an awareness and motivation to employees within the company to carry on and to continue the recycling and environmental program. It also helps to bring to the attention of visiting companies and individuals the impact recycling can have on a business. Improved environmental performance will hopefully result in the winning of more contracts within London and the UK.

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