

FJ Church & Sons

F J Church & Sons Ltd is a non-ferrous metal merchants based in Rainham, Essex. The company has over 100 years experience and is fully equipped to accept scrap metal from all parts of the UK and abroad. They have extensive experience of accepting cargoes from all parts of Europe, the Baltic States and Africa and can ship regular tonnage to the consumer.

Why Green Mark?

- Green Mark shows a commitment and demonstrates that we have got off the starting blocks
- For an industry which can sometimes have a poor image, it has added strength and further respectability to our profile

Key Benefits

- It has added weight to our application for a Queens Award for enterprise and innovation
- It has been well received by various suppliers and buyers
- It has been well received in export markets
- In all, it has been a cost-effective way of showing real corporate responsibility to the environment and recycling to staff, trade and the public

Company Introduction

HBV has been Hackney's DTI approved enterprise agency for 21 years and received charitable status in 2004. Their mission is to reduce unemployment and increase wealth by supporting the creation, development and sustainable growth of enterprise through a range of advice, training, consultancy and office space support.

Why Green Mark?

- HBV wanted a framework to improve their green credentials
- More importantly, HBV wanted a methodology for spreading the green message to the wide range of people they talk to (mostly potential and actual entrepreneurs)

Key Benefits

- Before, the cleaner used to put out 4.5 black bags of rubbish each week, now it is rarely more than 0.5; a reduction of almost 90%
- Paper purchasing has been significantly reduced
- Everyone is taking more care with switching off lights and office equipment

Company Introduction

Honeyrose is an entirely organic bakery specialising in the production of high quality muffins, cookies, brownies, cakes and biscotti. They supply their produce to a wide range of companies from farm shops and cafes to food halls, hotels and airlines. Honeyrose believes that people should not have to eat chemically treated food or inflict damage on the environment in the growing or production of food.

Why Green Mark?

- The Green Mark award scheme fits in well with the organic ethos of the company
- Green Mark helped with the ongoing process of minimising the company's environmental impact

Key Benefits

- Green Mark is an accessible system which is not too onerous on small businesses
- The Green Mark award is an acknowledgement of the company's existing good practice and it will be used in the future for marketing purposes

Company Introduction

moochdesign is a contemporary design practice working in the urban environment on creative solutions for eyesore sites, public art projects and innovative street furniture working to regenerate East London and across the South East. The company also creates concepts for commercial interiors for clients such as the London Chamber of Commerce and Cap Gemini Ernst and Young.

Why Green Mark?

- Operating from a studio in the famous Container City on the Thames in E14, moochdesign considered this recycled environment the perfect backdrop for developing environmental objectives
- moochdesign appreciates not only the financial benefits of a low waste culture but also realises that sustainability is fundamental to the regeneration objectives of key clients

Key Benefits

- This award acknowledges the good work already achieved within moochdesign and sets the scene for ISO 14001 certification in the future
- Green Mark gives SMEs a user focussed opportunity to consolidate and celebrate their green credentials
- For moochdesign in particular it creates a springboard for engaging with organisations who share their objectives - to make the environment a better place.

Company Introduction

SG Magnets is a leader in the supply of magnetic components and assemblies to the automotive, consumer electronics and industrial sectors. They are based in Rainham, Essex.

Why Green Mark?

- SG Magnets are committed to the protection and enhancement of the environment. This is a major and continuing responsibility. Without some of the world's most basic natural resources, there would be no magnets.
- SG magnets is dependent upon a healthy environment to provide natural ingredients essential in producing high quality magnets

Key Benefits

- Increased efficiency of processes by re-using aluminium oxide up to seven times
- This has reduced waste on site and had a positive cost implication not only by reducing waste disposal cost but also reducing purchasing cost of new aluminium oxide
- Green Mark also allows SG magnets to demonstrate to ongoing and potential clients that that are an environmentally conscious company. This helps with their tendering and marketing processes

Company Introduction

Spitalfields City Farm is the nearest city farm to the square mile. Sited on a former railway goods depot, the farm was started in 1978 in response to local people's wishes to convert wasteland into allotments. Now the aim of the farm is to provide an accessible and inclusive farm environment for all members of the community.

Why Green Mark?

- Working through Green Mark level 1 has provided guidance, standardisation, recognition and ideas for development in improving what is already a great community resource.

Key Benefits

- Green Mark will help Spitalfields City Farm to achieve its aims and objectives more fully
- It has already encouraged a more rigorous and extensive conversation about environmental issues and standards both within the farm and the local community

Company Introduction

Founded in 1977 [Turnwright Ltd](#) supplies spares and services to UK hospital beds. They have always manufactured hydraulic systems and spare parts for the NHS but now work in servicing as well. Today, they cover all the NHS for spares and parts for equipment dating back to 1968. They also manufacture a portable bed for use in patient's homes.

Why Green Mark?

- Genuine interest in saving resources and cutting down on waste. This also helps to reduce costs to the company
- Since 1995 the NHS has been asking suppliers what they do to reduce their impact on the environment.

Key Benefits

- Green Mark is a very useful tool for smaller businesses to achieve an environmental benefit by small steps and recognition of their effort
- Feel rewarded by their efforts and will improve over the course of time

Company Introduction

[UsabilityWorks](#) aims to ensure that the user experience is placed at the heart of the design process and that the customer is placed at the centre of the business. They conduct research into user requirements and expectations. In addition, they provide ICT usability and accessibility evaluation and testing and browser compatibility testing.

Why Green Mark?

- Given that their business is about helping organisations to become more user-focussed, [UsabilityWorks](#) were impressed that the process of developing an environmental policy through Green Mark was clear and straightforward
- As well as aiming to be ethical in its business dealings, UsabilityWorks is actively reducing its impact on the environment

Key Benefits

- Many of their clients are in the public sector and rightly require high environmental standards to be in place. Green Mark recognises these credentials
- They believe that the award will help ensure that potential clients and those organisations with which they already work are made aware of this aspect of their business

Company Introduction

Women into ITC and Creative Entrepreneurship is a women-led BME organisation specialising in business support and ICT training. The organisation is based in the borough of Tower Hamlets . Their training and business support programme covers London East boroughs. The organisation is dedicated to building capacity and empowering women, especially BME women, disabled or disadvantaged women and lone parents and enterprises with ICT and business skills.

Why Green Mark?

- Compliance with key legislation and provision of a mechanism to keep abreast of forthcoming legislation, reducing the likelihood of prosecutions or fines
- Opportunity to demonstrate environmental responsibility to organisations, learners, suppliers and other stakeholders

Key Benefits

- Potential cost savings through conserving energy and reducing water wastage and links with suppliers for purchasing recycled products
- Recognition for implementing environmentally friendly practices and green technology