

## Fotango

### Organisation background

Fotango launched in the UK on the June 24th 2000 and has evolved into an innovative software and systems development business, building cutting edge technology solutions aimed at professional developers and SME businesses. Zimki is Fotango's flagship product, a JavaScript web application development platform that enables developers and businesses to build and deploy web apps quickly without the need for tools, equipment or hosting. With no set-up fees and subscription charges, users simply pay for the computing resources that they consume on a utility basis.

### Why Green Mark?

We chose Green Mark as a means of acknowledging the work that we have been doing with regard to decreasing the environmental impact of our business.

### Significant changes

Green Mark has given us the platform to feed our environmental policy into our business practices, key performance indicators and marketing strategy. It allows us to demonstrate our commitment to our environmental responsibilities.

### Advantages of Green Mark

Green Mark is becoming increasingly well known as a standard and allows other businesses and individuals outside our company to recognise the values that we subscribe to.

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