

## **Futurefirst Technologies Ltd**

Futurefirst Technologies Ltd are a London based website design agency formed in October 1999. They design and develop bespoke websites and Internet solutions to fit the clients' needs, from brochure sites to database driven, high-end solutions.

### **Why Green Mark?**

As a socially and environmentally responsible company, Futurefirst have decided to implement a policy that would be more in tune with the sector they work in. They also hoped to influence their supply chain.

Although Futurefirst already ran a partial green office prior to the award they decided to implement new practices to reduce the energy used and recycle the waste output from the company. The process involved educating staff about what they could do to reduce environmental impacts.