

HBV Enterprises

HBV has been Hackney's DTI approved enterprise agency for 21 years and received charitable status in 2004. Their mission is to reduce unemployment and increase wealth by supporting the creation, development and sustainable growth of enterprise through a range of advice, training, consultancy and office space support.

Why Green Mark?

- HBV wanted a framework to improve their green credentials
- More importantly, HBV wanted a methodology for spreading the green message to the wide range of people they talk to (mostly potential and actual entrepreneurs)

Key Benefits

- Before, the cleaner used to put out 4.5 black bags of rubbish each week, now it is rarely more than 0.5; a reduction of almost 90%
- Paper purchasing has been significantly reduced
- Everyone is taking more care with switching off lights and office equipment