

## **Keeble & Co**

**Keeble Paper Recycling** is a family run business located in Ferrry Lane, Rainham that employs 30 staff. Their core business involves the collection of used paper and cardboard from businesses which they send on for recycling.

Keeble recognise that that it is imperative for their business to be compliant with all relevant legislation and to set environmental improvement targets.

## **Why Green Mark?**

Keeble & Co is committed to achieving ISO 14001 and has decided to use the Green Mark programme to attain this.

The award also allows the business to measure their environmental risk and set procedures and improvement objectives to mitigate or control any potential risk. Managing Director Danny Keeble is already seeing the positive benefits of Green Mark in helping the company to retain existing contracts and bid for new ones: "Green Mark enables us to meet our supply chain requirements and gives us recognition for our environmental management programme" he says.