



# GREEN MARK CASE STUDY



## KILNBRIDGE CONSTRUCTION SERVICES (WASTE MANAGEMENT DIVISION) LTD

### Company Background

Kilnbridge Construction Services Waste Management Division has been in operation for six years and is expanding all the time. The waste transfer site at Rainham employs 30 staff and operates 20 vehicles. Mainly servicing the construction industry, Kilnbridge works with high-profile companies such as Laing O'Rourke, as well as with smaller individual clients.

### Why Green Mark?

Green issues are increasingly important for many companies and consequently for companies looking to be seen as responsible suppliers. Kilnbridge already has ISO9001 and OHAS18001 for the Waste Management Division and now want to work towards achieving ISO14001 – the fact that Green Mark offers a stepped approach was appealing.

### Significant Changes

The Waste Management Division has installed a new electric trommel system to assist waste separation and to improve recycling rates. Working towards Green Mark also means that Kilnbridge has looked at all aspects of the business, including processes and outputs and areas in which they can improve existing systems and engage staff. Green Mark helps identify Kilnbridge as a responsible company that takes its environmental impacts seriously.

### Advantages of Green Mark

Kilnbridge anticipate that Green Mark will give them a market advantage over the competition, particularly now that larger clients are starting to mention the scheme. The company feels that it is operating more efficiently and this generates benefits in relation to energy use, fuel consumption, recycling rates and ultimately on the bottom line. Efforts to be “greener” have also been well received by neighbours and the local community.

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