

## **moochdesign**

moochdesign is a contemporary design practice working in the urban environment on creative solutions for eyesore sites, public art projects and innovative street furniture working to regenerate East London and across the South East. The company also creates concepts for commercial interiors for clients such as the London Chamber of Commerce and Cap Gemini Ernst and Young.

### **Why Green Mark?**

- Operating from a studio in the famous Container City on the Thames in E14, moochdesign considered this recycled environment the perfect backdrop for developing environmental objectives
- moochdesign appreciates not only the financial benefits of a low waste culture but also realises that sustainability is fundamental to the regeneration objectives of key clients

### **Key Benefits**

- This award acknowledges the good work already achieved within moochdesign and sets the scene for ISO 14001 certification in the future
- Green Mark gives SMEs a user focused opportunity to consolidate and celebrate their green credentials
- For moochdesign in particular it creates a springboard for engaging with organisations who share their objectives - to make the environment a better place.