



GREEN MARK CASE STUDY



QUALITY MARBLE

Company Background

A family company, Quality Marble was founded in 1979. It now employs 40 members of staff. Their core business is manufacturing marble worktops for kitchens, working in natural stone and concrete.

Why Green Mark?

Managing Director Carlo Fassaluzza has always taken a personal interest in the environment. When the company moved premises to Enfield in 2001, it had to rebuild the factory to its own specification – this included looking carefully at the environmental impacts of the site.

Quality Marble recycles all the water it uses, which amounts to thousands of litres. This represents a significant cost saving as well as an environmental benefit. Furthermore, the company has now redirected its gullies to collect and reuse rainwater. Another consideration when moving into new premises was that all equipment bought should be of the highest specification and environmentally sound.

Significant Changes

There have been some changes made as a result of gaining Green Mark, including the installation of low-energy bulbs and educating staff on the importance of turning equipment off when not in use.

Advantages of Green Mark

With the environment being such a high-profile issue, Quality Marble anticipate there will be a PR advantage to gaining Green Mark, letting customers know that they take the environment seriously. Obtaining Green Mark is seen as a way of demonstrating a responsible attitude in a sector perceived as environmentally high-risk.

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