

London SME Centre

The London SME Centre provides flexible management training and development programmes for business clusters, consultancy and flexible training programmes tailored to meet the specific needs of individual businesses. Working with businesses the centre seeks to maximise their potential, to help develop enterprise and to support business improvements. This is achieved by using a number of business improvement tools such as the EFQM Excellence Model.

Why Green Mark?

The London SME Centre applied for the Green Mark award for two reasons. The first was to formalise their own efforts to work in an environmentally sustainable way. The second was to improve their service offer to business. They have often promoted Green Mark to clients and thought it was time to “Practice what they preached.” By going through the process they are now better able to promote environmentally sustainable working practices into the business model.