



# GREEN MARK CASE STUDY



## SPIRIT PRINT SOLUTIONS LTD

### About the Company

Established in January 2000, Spirit Print Solutions employs 19 staff. It works across all areas of print and print management.

### Why Green Mark?

Over the past year, Spirit has been trying to add depth and weight to the company to gain an advantage and to distinguish the company in a crowded sector. Spirit wants to be regarded as a high quality company that takes both environmental and social responsibilities seriously. With that in mind, the company is working towards ISO9001 and undertaking Green Mark has given the company a good way of addressing and monitoring its environmental performance.

### Significant Changes?

Spirit highlights three areas of change in working practices as a result of gaining Green Mark. It looks closely at how it buys goods and how it disposes of waste, which has helped the company to become “greener” through addressing usual day-to-day activities. The company also thinks more carefully about how it uses transport using public transport for work purposes wherever possible and multi drop or LPG vehicles for delivery services. Finally, the print induction for all new clients includes information on Spirit’s commitment to environmental improvement and encourages others to begin thinking about and addressing their own impacts.

### Advantages of Green Mark

Spirit Print Solutions anticipates that having Green Mark will give it market advantage. The company also notes that having the award has led to greater efficiency in their processes – saving time and energy.

**Contact:** Ashley Brooks, Managing Director

**Telephone:** 020 8980 8982

**Website:** [www.spiritprint.com](http://www.spiritprint.com)