

TRAID

TRAID stands for Textile Recycling for Aid and Development. Launched in 1999, TRAIID has gone from strength to strength. With its unique link between recycling and fashion retail, TRAIID continues to raise money to fund international projects while helping to promote recycling and waste reduction in the UK.

Donated, unwanted clothes are hand sorted or redesigned or restructured to make new recycled garments and sold through charity shops.

Why Green Mark?

TRAID is a business concerned with recycling and as such it is important that they practice what they preach. In future, they plan to bid for local authority tenders and work towards ISO 14001. Green Mark is an excellent way to get started on this process.

TRAID anticipate that Green Mark will enhance their tendering prospects and help them to reduce costs. It will also help them to consolidate the work they are already undertaking to improve their environmental performance.