



# GREEN MARK CASE STUDY

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## Chelsea Foods

### Organisation background

Chelsea Foods are a family run business employing 17 people in the Havering area. Started by Arthur Webb (previously a London Trader) in 1970, the business has grown from tea blenders and packers to also packers of quality confectionery products. The business is now owned and run by Mark Webb and Keith Mead, who both believe that a successful future depends on customer satisfaction, quality products and social responsibility.

### Why Green Mark?

Green Mark is an ideal way to “keep an eye” on the social responsibility side of our business, a monthly self audit system is an ideal way to make sure both the company and its employees are doing all they can to reduce any impact on the environment.

### Significant changes

Since joining the scheme we have seen significant improvements on our environmental impacts, not only have we saved money by monitoring our energy usage and reducing it when possible, the factory now recycles 90% of its waste material and this in turn has reduced the need for waste skips (in 2004 we had 24 per year and this has been reduced to 6 per year).

### Advantages of Green Mark

Green Mark has been extremely helpful in securing new business, we have introduced completely bio-degradable confectionery bags for the National Trust organisation, and with the help from the London Environment Centre we have developed a new range of teas packed in completely recyclable and bio-degradable packaging which we hope will be sold in all the major retailers in the near future.

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